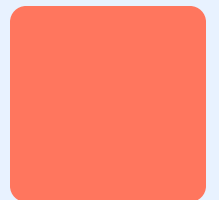
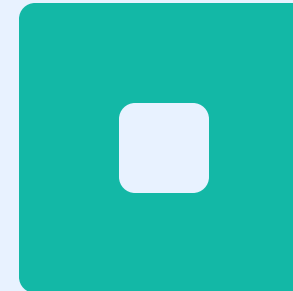
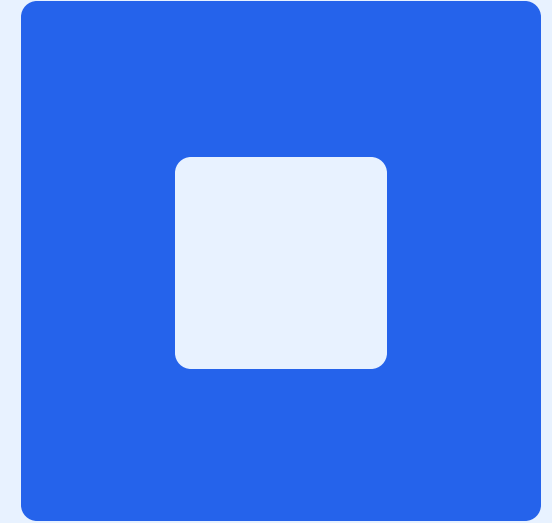


Can we trust the first answer we find online?

A 60-minute information literacy workshop

Ask → SIFT → search → compare



The Zoom claim

“Zoom revenue grew 326% in fiscal 2021.”

\$2.65B

reported revenue

+326%

year over year

Fiscal year ended January 31, 2021

Growth during COVID-era demand ≠ proof that technology alone caused it

A contrasting case: JCPenney

A familiar retailer facing store closures and debt

MAY 2020

Filed for Chapter 11 bankruptcy

DECEMBER 2020

Retail business sold; stores continued

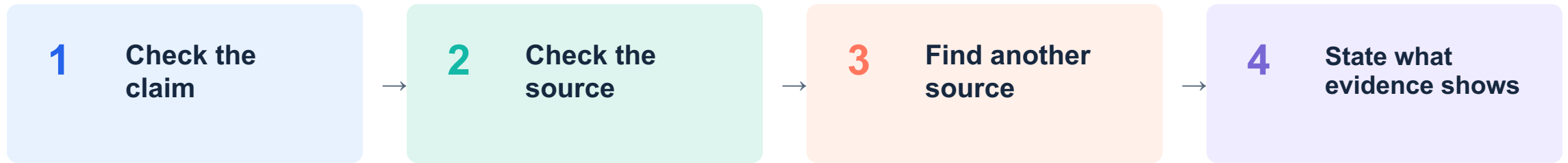
What role did online shopping systems play? What evidence would we need?

[May: Chapter 11 announcement](#)

[December: asset sale announcement](#)

One question, one repeatable path

How do we know whether technology helped Zoom succeed during COVID-19?



The same routine works for your company or industry topic.

SIFT: four quick checks



Graphic: Mike Caulfield, via University of Chicago Library • CC BY 4.0

Watch SIFT in action

Click either play link during the slide show

01

Introductory video

See the basic idea of online verification

 **Play video**

<https://www.youtube.com/watch?v=yBU2sDIUbp8>

02

Investigate the source

See how to check who is behind a source

 **Play video**

<https://www.youtube.com/watch?v=hB6qjlxKltA>

Opens YouTube • internet connection required

Ask Gemini for a claim and sources

“How did Zoom’s revenue change in fiscal 2021? Give the exact figure, identify the fiscal year dates, and link the sources you used.”

Watch for

A number • a date • named sources • clickable links

Gemini’s live answer and citations can vary. Treat them as leads to check.

Open a Gemini source: follow the trail

1

Click the citation

Does it open the page it claims to cite?

2

Name the publisher

Company, government, news outlet, or unknown?

3

Check the page

Date, author, evidence, and purpose

4

Trace the number

Where is the original report or data?

Group check 1 • 10 minutes

In groups of 3–4

- 1 Choose **ONE Gemini source** about the 326% claim
- 2 Use SIFT: who published it, and what does it actually support?
- 3 Follow it toward the original report or data
- 4 Prepare a 20-second update: trust, caution, or still unsure?

Write down the source name and one reason for your judgment.

Skyline College Library OneSearch

A library search gives you a way to find independent coverage and research.

1

Open

skylinecollege.edu/library

2

Search

Zoom revenue fiscal
2021

3

Scan

Look for news, business,
or research sources

4

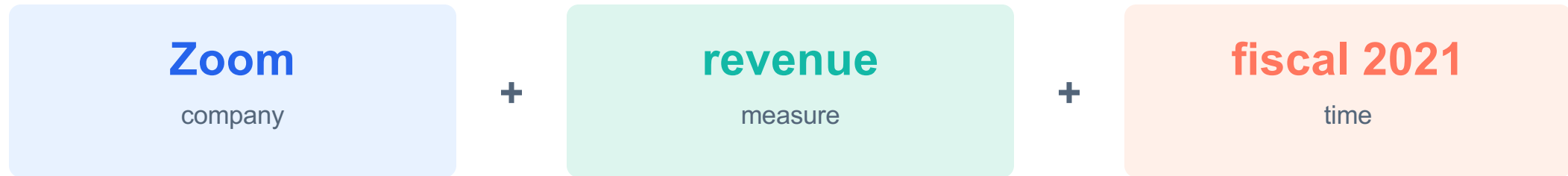
Open

Read the source; record
title, publisher, date

Off campus? Sign in with your Skyline/Canvas email login.

Make a focused OneSearch query

Start with the key idea, not a full sentence



Too few results? Remove one term. Too many? Add “annual report” or “COVID-19.”

Prefer evidence that does not simply repeat the AI answer.

Group research • 15 minutes

SEARCH

Try: Zoom revenue fiscal 2021

SELECT

Open one useful OneSearch result

CHECK

Who published it? What evidence is shown?

COMPARE

Does it confirm, add context, or disagree?

Be ready to report: one source • one useful detail • one limitation

Compare before you conclude

Gemini source	OneSearch source	Original source
What did it say?	What does it add?	What is the exact figure/date?
What can we verify?	Who published it?	What does it not prove?

A strong conclusion separates the reported result from the explanation for it.

Exit reflection

Finish this sentence:

“I trust / question the 326% claim because...”

Then add:

“The evidence does / does not show that technology caused the growth because...”

Sources and access

Zoom FY2021 results (SEC filing)

<https://www.sec.gov/Archives/edgar/data/1585521/000158552121000011/zm-20210301ex991.htm>

Skyline College Library

<https://skylinecollege.edu/library/>

Skyline Library online services

<https://skylinecollege.edu/library/libraryinfo/onlineservices.php>

SIFT graphic & videos (UChicago)

<https://guides.lib.uchicago.edu/c.php?g=1241077&p=9082322>

Gemini is a live tool: answers, citations, and interface can change.